



LARKEN ASSOCIATES WELCOMES UNIVERSAL LACROSSE TO RARITAN, NJ RETAIL PROPERTY

RARITAN, NJ, January 22, 2025 — Larken Associates, a regional leader in real estate building, development and management, announces the opening of Universal Lacrosse's 3,225-square-foot retail space at Raritan Crossing located at 90 East Somerset Street, Route 206 South, Raritan, NJ.

With ten locations throughout the Mid-Atlantic, Universal Lacrosse is a premier lacrosse equipment retailer and team sales outfitter. Having previously operated at this property, the company identified Raritan Crossing as the perfect spot for its new retail location. With lacrosse's growing popularity across New Jersey, Raritan Crossing offers unparalleled visibility along Route 206, where approximately 35,000 vehicles pass by each day.

Home to a diverse slate of retailers, Raritan Crossing is a 62,955-square-foot, three-building retail center serving the Bridgewater, Somerville, and Raritan markets. In addition to the center's ideal location less than a mile from the heavily traveled Somerville Circle, its proximity to Routes 202 and 22 as well as Interstates 78 and 287 also offers easy accessibility from virtually every direction.

"The surging popularity of youth sports across New Jersey has created a strong market for specialty sports retailers like Universal Lacrosse," said Rob Marek, Executive Vice President of Raider Realty, the in-house brokerage division of Larken Associates. "We congratulate them on their new store and are confident that Raritan Crossing will be the ideal space to serve athletes across the region."

To learn more about the retail and restaurant space for rent at Raritan Crossing, please visit <https://www.larkenassociates.com/commercial-leasing/raritan-crossing>.

To explore additional available commercial spaces for lease, please visit <https://www.larkenassociates.com/commercial-leasing>.

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging 60 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use and approximately 2,800 owned and managed residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.