



LARKEN ASSOCIATES WINS TWO SALES AND MARKETING AWARDS AT 38TH ANNUAL ATLANTIC BUILDERS CONVENTION

ATLANTIC CITY, NJ, April 1, 2026 — Larken Associates, a leading full-service commercial and residential real estate firm, earned two Sales and Marketing (SAM) Awards from the New Jersey Builders Association (NJBA) at the 38th annual Atlantic Builders Convention. The firm won Best Home in a Rental Community with 200 Apartments or Less and Best E-Brochure for Monte View at Pohatcong, its 120-unit Larken Living community in Warren County, New Jersey.

Each year, the SAM Awards celebrate New Jersey's most creative and effective sales and marketing professionals as well as exemplary projects and initiatives. Marking its fifth consecutive year earning multiple award wins, Larken Associates' continued recognition at the SAM Awards reflects its growth and success in delivering high-quality luxury multifamily communities throughout the region.

Located just off Interstate 78 near the New Jersey-Pennsylvania border, Monte View at Pohatcong comprises a mix of one- and two-bedroom apartments across three garden-style buildings and one four-story elevated building. The community combines luxury in-home finishes and resort-style amenities designed to enhance the overall resident experience and meet the growing demand for Class-A multifamily housing in the Warren County market.

"Monte View at Pohatcong reflects everything we aim to deliver across our Larken Living portfolio, from thoughtful design and quality construction to a strong sense of community among our residents," said Melissa Nascimento, Executive Vice President of Marketing at Larken Associates. "Through a targeted, integrated digital marketing approach, our team was able to build the momentum needed to achieve a swift lease-up. I am proud to see our team's hard work pay off and get this much-deserved recognition."

About Larken Associates

Larken Associates is a leading full-service commercial and residential real estate firm based in Branchburg, New Jersey. Leveraging 60 years of experience, their long-term ownership strategy and full suite of in-house capabilities brings great spaces to live and work to life. Across a diverse commercial portfolio spanning nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use properties, and approximately 3,000 residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.LarkenAssociates.com> and follow us on LinkedIn, Facebook, X and Instagram.