



LARKEN ASSOCIATES BRINGS NATIONAL YOUTH SOCCER TRAINING FRANCHISOR TO RARITAN CROSSING

RARITAN, NJ, January 6, 2026 — Larken Associates, a leading full-service commercial and residential real estate firm, announces a 3,321-square-foot lease with KidsUnited at Raritan Crossing, located at 90 East Somerset Street and Route 206 South in Raritan, New Jersey. Victor Kelly, Executive Vice President of Larken Associates' Commercial Division, represented the firm in the transaction.

KidsUnited provides early development soccer training programs designed to help young children build fundamental athletic skills, confidence, coordination and teamwork. Through structured, high-energy classes led by experienced coaches, KidsUnited creates a positive first sports experience for children and families. With more than 20 franchise locations across seven states and more than two dozen new franchises planned, KidsUnited is one of the fastest-growing youth sports franchises in the United States.

Home to a diverse slate of retailers including Dollar Tree, Hunterdon Health Urgent Care, Retro Fitness, Domino's and more, Raritan Crossing is a 62,955-square-foot, three-building retail center serving the Bridgewater, Somerville, and Raritan markets. In addition to the center's ideal location less than a mile from the heavily traveled Somerville Circle, its proximity to Routes 202 and 22 as well as Interstates 78 and 287 also offers easy accessibility from virtually every direction.

"Raritan Crossing's central location, high visibility and accessibility, and diverse tenant mix make it an ideal environment for a concept like KidsUnited," said Victor Kelly, Executive Vice President of Larken Associates' Commercial Division. "We are excited to bring another in-demand, family-oriented business to Raritan Crossing and further round out our tenant roster."

Raritan Crossing currently offers a range of spaces available for lease, from 1,500 to 4,278 square feet. To learn more and explore leasing opportunities, please contact Victor Kelly at 908-874-8686 or vkelly@larken.net and visit www.larkenassociates.com/commercial-leasing/raritan-crossing.

About Larken Associates

Larken Associates is a leading full-service commercial and residential real estate firm based in Branchburg, New Jersey. Leveraging 60 years of experience, their long-term ownership strategy and full suite of in-house capabilities brings great spaces to live and work to life. Across a diverse commercial portfolio spanning nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use properties, and approximately 3,000 residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.