



LARKEN ASSOCIATES WINS THREE SALES AND MARKETING AWARDS AT 37TH ANNUAL ATLANTIC BUILDERS CONVENTION FOR BEST-IN-CLASS REAL ESTATE MARKETING

ALTANTIC CITY, NJ, April 9, 2025 —Larken Associates, a regional leader in real estate building, development and management, earned three Sales and Marketing (SAM) Awards from the New Jersey Builders Association at the 37th annual Atlantic Builders Convention.

Each year, the SAM Awards recognize New Jersey's most creative and successful sales and marketing professionals as well as exemplary projects and initiatives. This year marks the fourth time that Larken Associates has been honored at the SAM Awards.

Laken Associates won Best E-Brochure and Best E-Blast for The Ridge at Readington, its 254-unit luxury rental multifamily community in Whitehouse Station, New Jersey. Additionally, Larken Associates' Executive Vice President of Marketing Melissa Nascimento was named Leasing Marketing Director of the Year (Rental Communities) for the second consecutive year.

"Our marketing team continues to set new standards for excellence across the industry," said David Gardner, President and CEO of Larken Associates. "Melissa and her team are pivotal to our success and I want to congratulate and thank them for the great work they do each day."

Nascimento added, "It's an honor to be named Leasing Marketing Director of the Year for the second year in a row. I am privileged to lead an incredibly talented team who continues to execute effective, integrated strategies that drive results. I want to thank the NJBA for recognizing us and our work."

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging 60 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use and approximately 2,800 owned and managed residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.