



LARKEN ASSOCIATES WELCOMES FUSION EYEWEAR TO WESTFALL TOWN CENTER WITH NEW RETAIL LEASE IN MATAMORAS, PA

MATAMORAS, PA, October 30, 2025 — Larken Associates, a leading full-service commercial and residential real estate firm, announces a 1,200-square-foot retail lease with Fusion Eyewear LLC at Westfall Town Center, located at 111 Hulst Drive in Matamoras, PA. Victor Kelly, Executive Vice President, Commercial Division of Larken Associates, represented the firm in the transaction.

Fusion Eyewear is an independently owned optical store providing a wide selection of eyeglass frames, lenses and accessories, as well as comprehensive eye exams and vision care services. The business is expanding its footprint in Pennsylvania with the opening of its second location, underscoring continued growth and strong demand for accessible, community-based eye care.

“Westfall Town Center continues to attract a diverse mix of tenants that serve the daily needs of residents of Pike County and the surrounding communities,” said Kelly. “Fusion Eyewear is a great addition to our tenant roster at the center, and we look forward to seeing them serve residents from across the region for years to come.”

Westfall Town Center is a 203,907-square-foot grocery-anchored shopping center situated along Route 6 and easily accessible via Interstates 84 and 209. The center is anchored by a 73,000-square-foot ShopRite and 25,000-square-foot TJ Maxx, and is also home to a variety of complementary tenants including Planet Fitness, Dollar Tree, Flagship Cinemas, Wendy's and Perkins Restaurant.

Westfall Town Center currently has a 3,000-square-foot space and a 9,000-square-foot space available for lease. For more information, please contact Victor Kelly at (908) 874-8686 or VKelly@Larken.net.

About Larken Associates

Larken Associates is a leading full-service commercial and residential real estate firm based in Branchburg, New Jersey. Leveraging 60 years of experience, their long-term ownership strategy and full suite of in-house capabilities brings great spaces to live and work to life. Across a diverse commercial portfolio spanning nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use properties, and approximately 3,000 residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.LarkenAssociates.com> and follow us on LinkedIn, Facebook, X and Instagram.