



LARKEN ASSOCIATES ADDS SUNBELIEVABLE TO RARITAN CROSSING TENANT ROSTER

RARITAN, NJ, October 2, 2026 — Larken Associates, a leading full-service commercial and residential real estate firm, announces a new lease with SecondSun, LLC d/b/a Sunbelievable at Raritan Crossing, located at 90 East Somerset Street and Route 206 South in Raritan, New Jersey. Victor Kelly, Executive Vice President of Larken Associates' Commercial Division, represented the firm in the transaction. Robert Axmann of BHHS Fox & Roach, Deluccia Commercial Group, represented the tenant.

Sunbelievable will occupy 1,500 square feet at Raritan Crossing and operate as a tanning and wellness concept. The business will provide UV and sunless tanning services, including SmartSun Therapy, a light-based treatment that uses targeted wavelengths similar to natural sunlight to support the body's self-healing processes. Related retail products will also be available for purchase.

Raritan Crossing is a three-building, 62,955-square-foot retail center home to a strong mix of tenants including Dollar Tree, Hunterdon Health Urgent Care, Retro Fitness, Domino's and more. The center's ideal location and proximity to Routes 202 and 22, as well as Interstates 78 and 287, ensure seamless accessibility and high visibility.

"Raritan Crossing continues to attract in-demand, service-oriented businesses across several industries, including food service, youth sports, personal care, and more," said Kelly. "This lease with Sunbelievable illustrates the continued leasing momentum we've seen at the property recently, and we're excited to further round out the tenant roster."

Raritan Crossing currently offers a range of spaces available for lease, from 1,750 to 4,278 square feet. To learn more and explore leasing opportunities, please contact Victor Kelly at 908-874-8686 or VKelly@Larken.net and visit <https://bit.ly/RaritanCrossing>.

About Larken Associates

Larken Associates is a leading full-service commercial and residential real estate firm based in Branchburg, New Jersey. Leveraging 60 years of experience, their long-term ownership strategy and full suite of in-house capabilities brings great spaces to live and work to life. Across a diverse commercial portfolio spanning nearly four million square feet and 1,200 tenants across office, industrial, retail and mixed-use properties, and approximately 3,000 residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.LarkenAssociates.com> and follow us on LinkedIn, Facebook, X and Instagram.