



LARKEN ASSOCIATES LAUNCHES NEW CORPORATE WEBSITE FOCUSED ON SHOWCASING GROWING RESIDENTIAL AND COMMERCIAL REAL ESTATE PORTFOLIO

BRANCBURG, NJ, June 24, 2020 — Larken Associates, a regional leader in commercial real estate and residential building, development and management, announces the launch of their redesigned corporate website. The new LarkenAssociates.com has been rebuilt from the ground-up to provide a navigable and responsive interface to ensure ease of use for a wide variety of potential visitors on both desktop and mobile devices. In addition to the overhauled design, Larken Associates has also added a wealth of new content to the site to give visitors an in-depth look at the company and their residential and commercial real estate portfolio.

The addition of a Leadership page allows visitors to learn more about the team that drives Larken Associates' continued success and leads the company's robust suite of in-house planning, acquisitions, development, construction, leasing and management capabilities.

The new Larken Cares page details the firm's commitment to giving back, both locally and globally. Visitors can learn more about Larken Associates' corporate donations and service events, as well as their Larken Living residential community fundraising, donations, giveaways and events.

A brand-new Careers page allows visitors to learn more about the company's collaborative, family-oriented workplace culture and focus on employee growth, as well as view available job postings.

The company's News page has been updated to include dedicated Residential News and Events and Commercial News and Events landing pages, providing visitors with up-to-date news on one of the region's fastest-growing integrated real estate companies as well as updates on residential and commercial events held throughout the Larken portfolio.

The new Larken Living community pages also feature integration with social media to allow interested residents to learn more about Larken Associates' diverse residential options to find one that fits their needs.

"In today's digital age when people are looking to make a real estate decision – whether it is deciding where to live or researching commercial space – a search of a company's website will often be the first step," said Melissa Nascimento, Creative/Marketing Director for Larken Associates. "We have always placed a tremendous focus on creating a corporate website where visitors can learn more about the Larken Associates value proposition, no matter what their real estate needs might be. Through working collaboratively with our long-term partner, Multimedia Solutions, we are confident that our website's newly enhanced functionality and additional content accomplishes this goal."

About Larken Associates

Larken Associates is a regional leader in commercial real estate and residential building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities.



With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com/> and follow us on LinkedIn (<https://www.linkedin.com/company/larken-associates/>), Facebook (<https://www.facebook.com/LarkenAssociates>), Twitter (<https://twitter.com/LarkenAssociate>), and Instagram (<https://www.instagram.com/larkenassociates/>).