



LARKEN ASSOCIATES NEGOTIATES COMMERCIAL LEASE WITH NYC-BASED MARKETING FIRM FOR TEMPORARY OFFICE SPACE IN PRINCETON, NJ. AS MANHATTAN RECOVERS FROM COVID-19 PANDEMIC

PRINCETON, NJ, June 23, 2020 — Larken Associates, a regional leader in commercial real estate and residential building, development and management, announces it has negotiated an 800-square-foot short-term office lease with a New York City-based marketing and consulting firm at their Montgomery Commons office campus located at the intersection of Route 206 and Applegate Road in Princeton, NJ.

Currently based in midtown Manhattan, the marketing firm employs more than 75 consultants that work with a wide range of national brands to create memorable marketing campaigns tailored to Generation Z. As the company planned their return to a physical workplace following COVID-19, they knew that the uncertainty surrounding the pandemic in New York City made a return to their midtown office unlikely in the next several months. The firm identified Larken's Montgomery Commons as an ideal location to house a temporary office space while New York City rebounds from the COVID-19 outbreak.

Situated off of Route 206 a few short miles north of downtown Princeton and less than a mile from the Princeton Airport, Montgomery Commons is a 59,000-square-foot, nine-building office complex offering flexible and modern office spaces for lease tailored to the needs of businesses of all types. Complimenting the complex's timeless Colonial Williamsburg-style design, it also boasts offices with private entrances, bathrooms, and kitchenettes, as well as dedicated, individual HVAC units for each suite to provide tenants and their employees with enhanced peace of mind as they seek to return to their office spaces.

"While the long-term impacts of COVID-19 on the broader New York City office market remain to be seen, we expect elevated interest from NYC-based companies looking to New Jersey's diverse slate of suburban office stock as a temporary home while the city recovers," said Rob Marek, Executive Vice President of Raider Realty, the in-house brokerage division of Larken Associates. "We are happy to help companies secure temporary or alternative space solutions to ensure they can continue to operate during these unprecedented times."

In addition to this transaction at Montgomery Commons, Larken Associates also negotiated a 1,260-square-foot lease with Princeton Spine. Montgomery Commons currently has a wide range of commercial spaces available for lease. To learn more about leasing opportunities, please visit <https://www.larkenassociates.com/commercial-leasing/montgomery-commons/>.

About Larken Associates

Larken Associates is a regional leader in commercial real estate and residential building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities.



With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com/> and follow us on LinkedIn (<https://www.linkedin.com/company/larken-associates/>), Facebook (<https://www.facebook.com/LarkenAssociates>), Twitter (<https://twitter.com/LarkenAssociate>), and Instagram (<https://www.instagram.com/larkenassociates/>).