



LARKEN ASSOCIATES HOSTS REGIONAL ADVISORY COUNCIL MEETING OF THE PENNSYLVANIA APARTMENT ASSOCIATION AT PINNACLE @ 65 IN BETHLEHEM

PAA is the preeminent resource serving the Pennsylvania apartment rental industry

Bethlehem, PA, March 21, 2022— [Larken Associates](#) was pleased to host 2022's first Regional Advisory Council meeting of the Pennsylvania Apartment Association (PAA) on Tuesday, March 8 at The Pinnacle @ 65, a ten-story, 102,000-square-foot mixed-use residential and commercial building located at 65 East Elizabeth Avenue in Bethlehem, Pa. The meeting host was Larken Associate's residential Multi-Site Property Manager Michaelina Mezzina, who is a board member on the PAA's Regional Advisory Council (RAC).

The Regional Advisory Councils are the face of PAA in their local regions, helping to direct the activities of PAA while giving voice to the specific regional needs and challenges directly to the statewide PAA Board of Directors. RACs also plan and execute a variety of events throughout the region related to education, legal and legislative affairs, best practices and networking. In addition, the RACs provide multifamily property owners and their employees with vital information and industry-specific news and intelligence through liaisons with the statewide PAA Board of Directors.

"Hosting this important meeting with the RAC demonstrates Larken Associates' commitment to the industry and to the people of Pennsylvania who enjoy a stronger, safer and enhanced quality of life as a result of the PAA's efforts," said Mezzina. "I am thrilled to be a part of the essential work that the PAA Regional Advisory Council performs for the multifamily industry and the people of eastern Pennsylvania."

Situated in the heart of Bethlehem, Pa., The Pinnacle @ 65 is one of Bethlehem's tallest buildings and features a mix of 38,000 square feet of [Class-A professional office space](#) spread across its four lower floors and 48 luxury apartments on the upper five floors with an amenity package located on its lowest level. Originally constructed in 1967, the building had primarily served as an office tower up until 2017 when it underwent a capital improvement plan to add 48 luxury apartments on its top five floors.

Boasting panoramic views of Downtown Bethlehem and the Lehigh Valley as well as a robust residential amenity package including a conference room, eat-in kitchen, fitness center, lounge/game room and a reading/meditation room, residents at The Pinnacle @ 65 enjoy a one-of-a-kind living experience in one of the nation's fastest-growing areas. Additionally, the modernized professional office spaces provide endlessly flexible options for a diverse array of commercial tenants including Fortune 500 companies, publishing companies and a large bank. Larken Associates acquired The Pinnacle @ 65 in 2018 with the goal of further enhancing the property to transform it into one of Bethlehem's premier mixed-use buildings.

To learn more about apartment for rent at Pinnacle @ 65, please visit <https://www.larkenassociates.com/residential-rentals/the-pinnacle-at-65>. For information on commercial availabilities, which currently range from 694 square feet to 4,694 square feet, please contact Victor Kelly, Executive Vice



President of Raider Realty, the in-house brokerage division of Larken Associates at VKelly@Larken.net or 908-874-8686.

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at www.larkenassociates.com and follow us on LinkedIn (www.linkedin.com/company/larken-associates), Facebook (www.facebook.com/LarkenAssociates), Twitter (www.twitter.com/LarkenAssociate), and Instagram (www.instagram.com/larkenassociates).