



LARKEN ASSOCIATES TAKES HOME 10 AWARDS OF EXCELLENCE FROM THE METROPOLITAN BUILDERS AND CONTRACTORS ASSOCIATION OF NEW JERSEY

EAST HANOVER, NJ, July 9, 2024 — Larken Associates, a regional leader in real estate building, development and management, is proud to announce it has earned 10 awards at the 40th Annual Metropolitan Builders and Contractors Association of New Jersey (Metro BCA) Awards of Excellence held on June 19 at the Hanover Manor in East Hanover, NJ.

The Reserve at Crosswicks, the firm's 272-unit luxury multifamily community in Bordentown, NJ, earned top honors in each of the following categories:

- Best Community Clubhouse
- Best Logo for a Community
- Best Sales Office
- Best Signage for a Community
- Best Accessory Building for a Community
- Best Brochure for a Community
- Best Direct Mail Piece – New Media Electronic
- Best Creative Sales and Marketing Support

In addition, Executive Vice President of Marketing Melissa Nascimento won Marketing Executive of the Year for the second consecutive year and Larken Associates won the Give Back Award for its support of From Houses to Homes, a grassroots organization dedicated to providing impoverished indigenous Guatemalans with sustainable housing, as well as access to healthcare and education.

“These recognitions from one of New Jersey’s top real estate trade organizations underscores our steadfast commitment to excellence in all aspects of our business,” said David Gardner, President and CEO of Larken Associates. “I want to thank our entire team for their hard work and dedication to making a difference for our residents, partners and communities.”

Completed by Larken Associates in October 2023, The Reserve at Crosswicks is a luxury multifamily community in Bordentown, NJ comprised of three four-story buildings consisting of one and two-bedroom elevatored apartments and four three-story buildings containing one and two-bedroom garden apartments. The community boasts an expansive resort-style amenity package including the award-winning community clubhouse with a lounge, a conference room, a mailroom package concierge system, a game room and a leasing office. Additionally, residents can enjoy a fitness center and a dog washing salon.

Outdoor amenities are centered around a heated pool with a tanning ledge and spa; a covered outdoor pavilion with a lounge, fireplace and televisions; pool rinsing showers; BBQ grilling stations and a fire pit. Beyond the pool area, the community includes a tot lot with a sensory sensitive playground; a bark park and electric vehicle charging stations.



Since joining Larken Associates in 2002, Nascimento has been a driving force behind the leasing success across the firm's residential portfolio. Over the last four years, Nascimento has led the firm's full lease-up of five newly constructed residential developments, spanning more than 800 units, prior to their completion. Most recently, Larken Associates executed a full lease-up of The Reserve at Crosswicks and The Ridge at Readington, a 254-unit luxury multifamily community in Whitehouse Station, NJ. In addition to taking home Marketing Executive of the Year from the Metro BCA two years in a row, Nascimento was also recently named Leasing Marketing Director of the Year at the 2024 New Jersey Builders Association Sales and Marketing (SAM) Awards.

Larken Associates has been a steadfast supporter of From Houses to Homes' mission for over a decade. Gardner has personally made 16 trips to Guatemala and expanded the initiative in 2019 when he dispatched two volunteer teams of Larken Associates employees to the nation. Since then, the company has sent over 20 team members to the nation's highlands region to help build homes and distribute clothing, children's toys, books, and other much-needed supplies donated by employees. In addition, the firm proudly sponsors the education of two students of Escuela Kemna'Oj, a pre-K through 9th grade school founded by From Houses to Homes in 2013. Larken Associates plans to complete its next volunteer mission with From Houses to Homes in the fall of 2024.

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 55 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use and approximately 2,500 owned and managed residential units across 19 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.