



## **LARKEN ASSOCIATES, A LEADER IN COMMERCIAL REAL ESTATE ACROSS NEW JERSEY AND PENNSYLVANIA, WINS FIVE SALES AND MARKETING AWARDS AT 2024 ATLANTIC BUILDERS CONVENTION**

*Marks the third time the real estate firm has been honored at annual awards program*

ATLANTIC CITY, NJ, March 27, 2024 — Larken Associates, a regional leader in real estate building, development and management, announces it has earned five Sales and Marketing (SAM) Awards from the New Jersey Builders Association at the 36th annual Atlantic Builders Convention.

Each year, the SAM Awards celebrate New Jersey's most creative and successful sales and marketing professionals as well as exemplary projects and initiatives. This year marks the third time that Larken Associates has been recognized at the SAM Awards and highlights the firm's continued status as one of the region's premier multifamily developers and managers.

Larken Associates' Executive Vice President of Marketing Melissa Nascimento was named Leasing Marketing Director of the Year (Rental Communities). In addition, the firm won the Above and Beyond Community Service Award for its partnership with From Houses to Homes, a nonprofit organization dedicated to improving the lives of impoverished indigenous Guatemalans by providing housing, education, and access to healthcare.

Larken Associates also received three awards for The Reserve at Crosswicks, a 272-unit multifamily community in Bordentown, NJ, including Best Interior Merchandising for a Common Space (Clubhouse Lounge), Best Brochure Using a Corporate Jacket and Best E-Blast.

"Our marketing team continues to prove itself as one of the best in the industry," said David Gardner, President and CEO of Larken Associates. "Melissa and her team's work each day ensures our Larken Living communities stand out to prospective renters in a crowded and competitive market. I want to thank our entire team for all their hard work and congratulate them for their impressive accomplishments."

Nascimento added, "I am truly honored to receive such a prestigious award from one of the region's top real estate organizations. Our team works tirelessly to ensure that our communities are known as the gold standard for luxury living in New Jersey and Pennsylvania, and I want to thank the NJBA for their recognition of our success."

### **About Larken Associates**

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 55 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use and approximately 2,500 owned and managed residential units across 19 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.