



LARKEN ASSOCIATES NEGOTIATES RETAIL LEASE TO BRING NEW BARBERSHOP TO RARITAN, NJ SHOPPING CENTER

Raritan, NJ, September 2, 2022 — [Larken Associates](#), a regional leader in commercial and residential real estate building, development and management, announces it has negotiated a 1,300-square-foot retail lease with [Royal Barbershop](#), LLC, at [Raritan Crossing](#) in Raritan, NJ. Shane Wierks of [Jeffrey Realty](#) represented both Larken Associates and the tenant in the real estate transaction.

Centrally located within Somerset County, one of the most prosperous regions in New Jersey, Raritan Crossing is a 62,955-square-foot, three-building retail shopping center that serves the Bridgewater, Somerville, and Raritan markets. Located along Route 206 less than a mile from the heavily traveled Somerville Circle, the commercial property sees an average of 35,000 vehicles pass by daily. In addition to the center's ideal location, its proximity to Routes 202 and 22 as well as Interstates 78 and 287 also offers easy accessibility from virtually every direction.

Based in Warren, Royal Barbershop is a full-service men's barbershop offering services including classic haircuts, shaves, facials and wax treatments. Through the opening of a second location in Raritan, Royal Barbershop will build upon its success and meet the growing demand for its highly sought-after services in the area.

"Raritan Crossing's ability to fit the needs of a wide array of tenants provides true convenience to the thousands of cars that pass by daily," said Victor Kelly, Executive Vice President of Raider Realty, the in-house brokerage division of Larken Associates. "Through negotiating leases with a variety of tenants like Royal Barbershop, we are happy to create a one-stop-shop experience with a variety of easily-accessible retail, restaurant and healthcare options."

To learn more about available retail, medical, and office space for lease at Raritan Crossing, please visit <https://www.larkenassociates.com/commercial-leasing/raritan-crossing>.

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at www.larkenassociates.com and follow us on LinkedIn (www.linkedin.com/company/larken-associates), Facebook (www.facebook.com/LarkenAssociates), Twitter (www.twitter.com/LarkenAssociate), and Instagram (www.instagram.com/larkenassociates).