



LARKEN ASSOCIATES WELCOMES BARNEY O. DREW AS HUMAN RESOURCE DIRECTOR TO GROWING COMMERCIAL REAL ESTATE FIRM

Branchburg, NJ, January, 7, 2022— [Larken Associates](#) a regional leader in [commercial](#) and [residential](#) real estate building, development and management, announces Barney O. Drew has joined the company's [executive leadership team](#) in the role of Human Resource Director. In this role, Drew will focus on developing and implementing an enterprise-wide integrated Human Capital Management strategy and framework in support of the firm's expansion and growth plans.

An expert in employee relations, talent management and organizational effectiveness, Drew has over 30 years of extensive experience in all aspects of human resources across numerous industries including construction, industrial services, automotive manufacturing, transportation, and warehousing. Drew will work closely with Larken Associates' Chief Operating Officer Lenny Tartamella to implement a human capital strategy in support of the company's overall strategic vision. Drew will work to build a comprehensive human resource department in support of the firm's extensive growth by identifying and implementing the latest human resources technologies to streamline the company's internal processes, ensure a seamless experience for the firm's 150 employees, and to recruit the industry's top talent.

"This is an exciting time for Larken, and we owe all of that to the great work of our employees. Barney's wealth of experience and expertise in human resources makes him a vital asset amid our ongoing growth," said Tartamella. "We welcome Barney to our leadership team as we know that his dedication to our employees will help us increase employee engagement, performance, and synergy across the organization."

Prior to joining Larken Associates, Drew served as Vice President, Human Resources for Party Rental Ltd., in Hasbrouck Heights, N.J. where he reported directly to the President to provide innovative HR leadership efforts throughout all phases of the business and implement a highly effective HR strategy for over 800 full-time employees and up to 700 seasonal employees. Drew also served as Human Resource and Safety Director at Harsco Infrastructure Americas and Director of Employee Relations at Lafarge North America. Drew is a graduate of the University of Michigan, where he earned a B.A. in Economics, and also earned his M.B.A. from Michigan State University.

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at www.larkenassociates.com and follow us on LinkedIn (www.linkedin.com/company/larken-associates), Facebook (www.facebook.com/



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