



## LARKEN ASSOCIATES EXPANDS LARKEN LIVING TEAM WITH KEY HIRINGS AND PROMOTIONS

Branchburg, NJ, August 12, 2021— Larken Associates announces several new hires and promotions that will support the growth of its Larken Living team. Managing a diverse portfolio of [residential communities](#) across New Jersey and Pennsylvania, the Larken Living team's experience and commitment to resident service has made the brand synonymous with excellence in residential real estate development and management in these markets.

"An endless pursuit of quality defines all that we do at Larken Living," said Jessica Heckman, Director of Residential Asset Management at Larken Associates. "Whether it is found in the construction of our buildings or the high standards we set for our property management responsibilities, our focus on quality is driven by the experienced and skilled employees making up our Larken Living team. Through these recent promotions and new additions to the team, we are continuing to bolster our talented team of professionals to ensure that we can continue to exceed these high standards in all areas of our work."

Joining the team at the recently completed [Autumn Ridge](#) community in Lopatcong, NJ, Jeffrey M. Feinman has been hired as a Property Manager and Rachel Marks has joined the company as a Leasing Consultant. Feinman brings more than seven years of property management experience to his role having previously managed The Aspire Luxury Apartments in New Brunswick, NJ. In his new role, Feinman will oversee the maintenance staff and leasing teams as well as management of the property's budget, tenant and vendor management and ongoing financial management. With similar experience in leasing and property management, Marks recently served as Assistant Manager at Woodmont West at Mt. Arlington in Mt. Arlington, NJ and previously held the role of Leasing Professional at Woodmont Place in Easton, Pa. Marks will now work with the Autumn Ridge leasing team to secure residents for available units, handle tenant renewals, and assist with community events.

Kelly Lewton has also joined the Larken Living team filling the role of Property Manager at the nearby [Warren Heights](#) multifamily residential community also located in Lopatcong. Lewton, brings over 25 years of property management experience to her new role with Larken Associates and will manage the maintenance and property management teams at the community as well as financial reporting and vendor management.

Highlighting the company's commitment to employee growth and advancement, Larken Associates has also promoted several experienced current employees to new positions across its portfolio.

With Larken Associates since 2015, Brenda Vittiglio had previously been a Property Manager at several of its Lehigh Valley residential communities. In the fall of 2020, she was promoted to Multi-Site Property Manager and has recently been promoted to Regional Property Manager. With her promotion, Vittiglio will be overseeing the firm's approximately 1,218,095-square-foot Lehigh Valley portfolio, as well as its Autumn Ridge at Lopatcong community and [The Reserve at Wyomissing](#), the firm's latest acquisition in Reading, Pa. Vittiglio's responsibilities will include training, overseeing the on-site staff, budget management of her approximately 2,140,687-square-foot portfolio as well as reviewing each property's financial performance.



Further bolstering Larken Livings' Lehigh Valley team, Aida Caraballo has been promoted from Leasing Consultant to Property Manager for the company's [River Run](#) and [Geraldine Street](#) residential rental communities in Bethlehem, Pa. Joining Caraballo in Bethlehem, Susan Knoblauch has also been promoted from Leasing Consultant to Property Manager for the [Meadows at Lehigh](#) and [East Hills Townhomes](#) complexes.

Also working in the Bethlehem market, Michelle Vanim has been promoted to Leasing/Administrative Assistant at Pinnacle @ 65, the company's downtown mixed-use building featuring 38,000 square feet of [Class-A professional office space](#) spread across its four lower floors and 48 luxury apartments for rent. In her new role, Vanim will work closely with the building's commercial property manager, Molly Josimov, to oversee the ongoing management of the building's residential and commercial spaces for lease.

### **About Larken Associates**

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 50 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly three million square feet and 800 tenants across office, industrial, retail and mixed-use and approximately 2,000 owned and/or managed residential units across 22 unique communities, Larken Associates' is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home.

To learn more about Larken Associates, please visit us at [www.larkenassociates.com](http://www.larkenassociates.com) and follow us on LinkedIn ([www.linkedin.com/company/larken-associates](http://www.linkedin.com/company/larken-associates)), Facebook ([www.facebook.com/LarkenAssociates](http://www.facebook.com/LarkenAssociates)), Twitter ([www.twitter.com/LarkenAssociate](http://www.twitter.com/LarkenAssociate)), and Instagram ([www.instagram.com/larkenassociates](http://www.instagram.com/larkenassociates)).