



LARKEN ASSOCIATES CELEBRATES DIRECTOR OF RESIDENTIAL ASSET MANAGEMENT JESSICA HECKMAN'S 15TH ANNIVERSARY

LOPATCONG, NJ, November 9, 2023 — Larken Associates, a regional leader in real estate building, development and management, is thrilled to congratulate Director of Residential Asset Management Jessica Heckman, ARM, CPM, on her 15th anniversary with the real estate firm.

Heckman joined Larken Associates as an Assistant to COO Lenny Tartamella in 2008. Since that time, Heckman's drive and work ethic have earned her a spot as a valued member of the company's leadership team. Throughout her journey, Heckman has served in every role that she now oversees, ranging from Construction Assistant, Property Manager and Senior Property Manager.

Heckman's work has been critical in the firm's growth into one of New Jersey and Pennsylvania's premier multifamily developers and managers. In the last 15 years, she has helped the firm lease-up over 1,000 brand-new apartments and plays an integral role in execution of its current 1,500-plus unit development pipeline.

Heckman has also led Larken Associates' implementation of uniform asset management processes and procedures across its approximately 2,500-unit residential leasing portfolio. In addition, Heckman has worked closely with the company's Creative/Marketing Director Melissa Nascimento to adopt and implement the latest real estate technologies to increase efficiency and transparency across the marketing, operations and property management teams. Furthermore, her integration of emerging technologies like artificial intelligence and online chatbots has not only been proven effective in generating leads, but has also established the firm on the forefront of New Jersey's competitive residential real estate landscape.

"Jessica is the perfect example of how hard work and dedication can propel you up the ladder at Larken Associates," said Tartamella. "Jessica has been integral in our multifamily success and deserves a tremendous amount of credit for the growth of our portfolio. I sincerely congratulate her on all of the success she has had in these past 15 years and we know her expertise will continue to guide our strategic growth for years to come."

About Larken Associates

Larken Associates is a regional leader in real estate building, development and management. Leveraging over 55 years of experience, they are dedicated to bringing great spaces to live and work to life through a long-term ownership strategy and full suite of in-house capabilities. With a diverse commercial portfolio consisting of nearly four million square feet and 1,000 tenants across office, industrial, retail and mixed-use and approximately 2,500 owned and managed residential units across 19 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.larkenassociates.com> and follow us on LinkedIn, Facebook, X and Instagram.